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WpDesignerMag

The Design Side of WordPress

WEBVITALS
PLUGINS
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HOW-TO
CASE STUDIES
AND MORE

More
Than
WordPress

DESIGN
BETTER
WEBSITES

Guide to SiteGround Hosting

Guide to SiteGround Hosting

Fast, Secure Hosting for WordPress and Beyond

Fast Performance

Secure Hosting

WordPress Ready

PLANS COVERED

FACTS CHECKED

METHOD

StartUp, GrowBig, GoGeek

October 11, 2026

Research-based, not hands-on tested

Based on SiteGround's official pages, tutorials, refund policy and credited creator content.
Contains an affiliate link; see the disclosure inside.

Guide to SiteGround: Free Download from WpDesignerMag

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Disclosure. WpDesignerMag may earn a commission if you buy through the link in this guide, at no extra cost to you. WpDesignerMag has not tested SiteGround hands-on. This guide uses SiteGround's official pages and credited creator content. Linked videos, tutorials and podcasts may carry their creators' own affiliate links, which have no connection to WpDesignerMag.

CHAPTER 1

What SiteGround is

SiteGround is a web host. It keeps your WordPress site online and handles the technical parts for you, like updates, backups and security certificates.

Every plan includes free SSL, a CDN, daily backups, free email, caching and free site migration.

Plans (official)	StartUp (1 site), GrowBig (unlimited sites), GoGeek (unlimited sites)
Money-back guarantee (official)	Full refund within 30 days of activation. Domain fees are not refunded.
Data centers (official)	11 locations on 4 continents
Review type	Research review. Not tested hands-on.

CHAPTER 2

Which plan to pick

Official prices, in USD per month, prepaid for 12 months, **checked October 11, 2026**.

Plan	First year	After that	Sites	Storage	Staging	Good to know
StartUp	\$2.99/ mo	\$17.99/mo	1	10 GB	✗	The basics. No staging.
GrowBig	\$4.99/ mo	\$29.99/ mo	Unlimited	50 GB	✓	Adds staging and on-demand backups.
GoGeek	\$7.99/ mo	\$44.99/ mo	Unlimited	100 GB	✓	Adds Git, white-label access and priority support.

Watch the renewal price. After the first year, you pay about 6x the intro price at US prices.

Pick in three steps

1. **Count your sites.** Just one? StartUp can work. More than one? Start at GrowBig.
2. **Want to test changes safely first?** You need staging, so pick GrowBig or GoGeek.
3. **Building sites for clients?** Git and white-label access are on GoGeek only.

Good to know. You get a full refund within 30 days of activation. Domain fees are not refunded, even if the domain was free at first.

[Check SiteGround plans →](#)

Link to the official site. Confirm current prices at checkout.

CHAPTER 3

Getting-started checklist

1. Pick your plan and a data center close to your visitors. SiteGround has 11 locations.
2. Write down the renewal date and price, so it doesn't surprise you.
3. Create your new website from the Client Area, or move an existing one with the free SiteGround Migrator plugin.
4. Make sure the free SSL certificate is on, so your site loads with https.
5. Set up your email account in Site Tools.
6. Turn on caching with the Speed Optimizer plugin.
7. Check your plugins. If you don't want the AI Agent by SiteGround plugin, you can deactivate and delete it. SiteGround says it won't be put back.
8. Know where your daily backups are, in case you need to roll back.

CHAPTER 4

Key features, explained simply

- **Daily backups:** A copy of your site is saved every day. On GrowBig and GoGeek you can also make a backup whenever you like.
- **Staging (GrowBig and GoGeek):** A private copy of your site. Try changes there, then push them live.
- **Caching and CDN:** Ways to deliver your pages faster by storing copies and serving them from nearby servers.
- **Free SSL:** The padlock in the browser. It keeps the connection to your site secure.
- **Managed updates:** SiteGround keeps WordPress up to date for you.
- **Collaborators:** Let a designer or helper work on your site without sharing your login.
- **AI Agent for WordPress:** An AI helper with free monthly tokens. In May 2026, SiteGround installed it on sites automatically. You can remove it.
- **Git and white-label (GoGeek only):** Tools for developers and agencies.

CHAPTER 5

Research-based rating

3.8_{/5}

Research review, not tested hands-on. Features 4.0 (50%), Ease of use 4.0 (25%), Value 3.0 (25%). Support is not rated, and its 20% weight was shared out across the other three.

CHAPTER 6

Resource library

Every image and title links to the original video, article or episode. Images belong to their creators.

Featured video



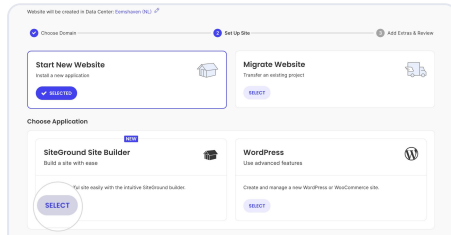
Honest SiteGround Review! | How good is SiteGround?

Cybernews Websites · Feb 2026, 9:05

The featured video in our review. It's an affiliate review: its speed, uptime and stress-test numbers are the creator's own claims, and some details (storage, staging and Git tiers) are now out of date. We don't share its discount link.

[Watch on YouTube →](#)

Build-alongs

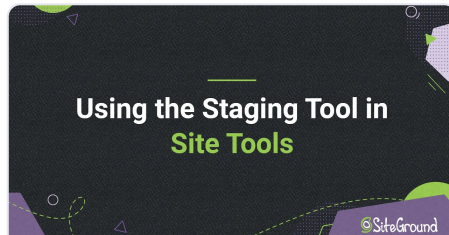


How to Create a New Website on SiteGround

SiteGround Tutorials · Updated Apr 2026, written guide

Made by the vendor. All plans.

[Read the guide →](#)



Using the Staging Tool in Site Tools

Create a staging copy in Site Tools

SiteGround · Video Oct 2021, 2:13 (page updated Jun 2026)

Older video. Made by the vendor. Staging needs GrowBig or GoGeek.

[Watch on YouTube →](#)



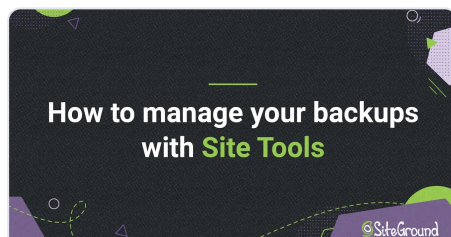
SiteGround Optimizer SuperCacher Settings

Speed Optimizer plugin by SiteGround: SuperCacher Settings Tutorial

SiteGround · Video Apr 2021, 3:06 (page updated Feb 2025)

Older video. Made by the vendor. All plans.

[Watch on YouTube →](#)



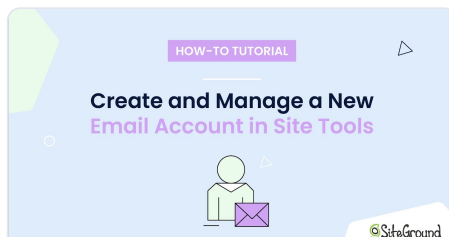
How to manage your backups with Site Tools

How to manage my backups in SiteGround Site Tools

SiteGround · Video Sep 2020, 1:44 (page updated May 2026)

Older video. Made by the vendor. On-demand backups need GrowBig or GoGeek.

[Watch on YouTube →](#)



Create and Manage a New Email Account in Site Tools

How to Create and Manage a New Email Account in Site Tools

SiteGround · Video Jun 2022, 1:59 (page updated Feb 2026)

Older video. Made by the vendor. All plans.

[Watch on YouTube →](#)



SiteGround + WordPress

How to setup SiteGround with WordPress (FULL Guide)

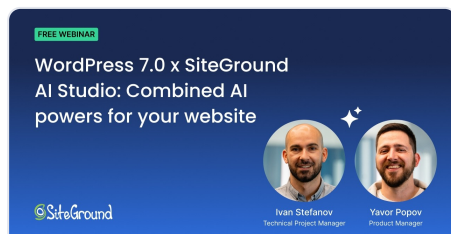
Hosting Admiral · Apr 22, 2026, 7:28

Independent; likely uses an affiliate link.

[Watch on YouTube →](#)

Webinars and replays

All three are official SiteGround webinars.



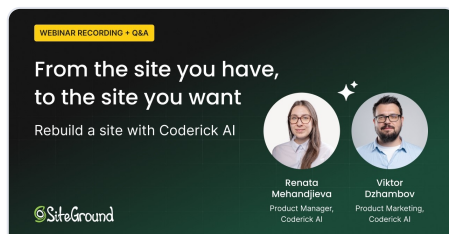
WordPress 7.0 x SiteGround AI Studio: Combined AI powers for your website

WordPress 7.0 AI Features + SiteGround AI Studio: Full Webinar

SiteGround · May 29, 2026 (recap Jun 1, 2026)

Vendor webinar. Higher AI tiers are upsells.

[Watch the replay →](#)



From the site you have, to the site you want

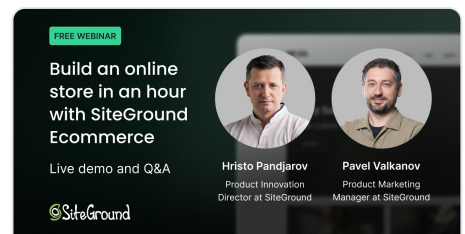
Rebuild a site with Coderick AI

Coderick AI: Rebuild a Website From URL - Webinar + Q&A

SiteGround · Jul 2026

Vendor product demo.

[Watch the replay →](#)



Build an online store in an hour with SiteGround Ecommerce

Live demo and Q&A

Build a Complete Online Store with SiteGround Ecommerce - Webinar and Q&A

SiteGround · Apr 2026

Vendor webinar.

[Watch the replay →](#)

Podcasts

The WP Week is independent. The other two feature SiteGround staff.



Podcast E155: Matt Mullenweg Issues Emotional Plea, SiteGround Faces Backlash, WP Market Share Dips

The WP Week by WP-CONTENT CO · Jun 5, 2026, 11:54

Independent news roundup. The AI plugin backlash is one short segment.

[Listen to the episode →](#)

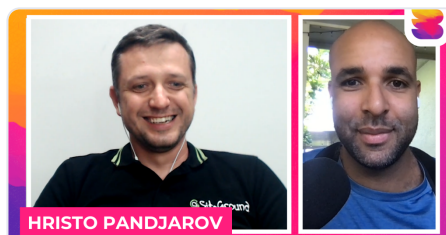


Luca Rodino on Learning Saxophone and Growing SiteGround

Seriously, BUD? · Feb 2026

Features SiteGround staff. Mostly personal.

[Listen to the episode →](#)



E166: Why Being a Contrarian Works (Hristo Pandjarov, SiteGround)

WPMRR Podcast · Oct 2021

Old. Features SiteGround staff.

[Listen to the episode →](#)

CHAPTER 7

Sources

1. **SiteGround WordPress hosting page:** <https://www.siteground.com/wordpress-hosting.htm>. Plans, intro and renewal prices, sites, storage, per-plan features, AI tools.
2. **SiteGround web hosting page:** <https://www.siteground.com/web-hosting.htm>. "99.9% uptime" marketing wording; support via live chat and tickets.
3. **SiteGround UK WordPress hosting page:** <https://www.siteground.co.uk/wordpress-hosting.htm>. GBP prices, excluding VAT.
4. **SiteGround refund policy (KB, updated Oct 7, 2026):** https://www.siteground.com/kb/do_i_get_a_refund. Refund windows and exclusions.
5. **SiteGround new website tutorial:** <https://www.siteground.com/tutorials/getting-started/start-new-website>. Getting started.
6. **SiteGround staging tutorial:** <https://www.siteground.com/tutorials/staging/create-staging/>. Staging on GrowBig and GoGeek.
7. **SiteGround backups KB:** <https://www.siteground.com/kb/backup-service>. Daily and on-demand backups.
8. **SiteGround replies on WordPress.org:** <https://wordpress.org/support/topic/bad-practice-7/>. AI Agent plugin rollout and removal.
9. **SiteGround reply on WordPress.org (Daniela Ivanova):** <https://wordpress.org/support/topic/auto-install-you-must-be-kidding/>. Once removed, the plugin "will not be automatically reinstalled".
10. **The Repository, May 29, 2026:** <https://www.therepository.email/siteground-auto-installs-ai-plugin-on-customer-sites-calls-wordpress-7-0-a-watershed-moment-as-customers-push-back>. Reporting on the AI plugin backlash.

Checked on: October 11, 2026. Prices and features change, so confirm them at checkout.



Thumb Test Master Checklist

Try it Free!