**Guide to Kinsta: Free Download from WpDesignerMag**

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**Disclosure.** WpDesignerMag may earn a commission if you buy through the link in this guide, at no extra cost to you. WpDesignerMag has not tested Kinsta hands-on: no speed, uptime or support tests. Linked videos and podcasts may carry their creators' own affiliate links, which have no connection to WpDesignerMag.

CHAPTER 1

# What Kinsta is

Kinsta is managed WordPress hosting. Kinsta runs the servers, security and backups, so you can focus on your site.

You manage everything in MyKinsta, Kinsta's own dashboard, instead of cPanel.

| | |
|---|---|
| **Trial and refunds (official)** | First month free on select plans for new customers. 30-day money-back guarantee for first-time customers only; it excludes overages, one-time fees and dedicated servers, and on free-month plans the 30 days start from renewal. |
| **Migrations** | Free and unlimited, done by Kinsta's team |
| **Support (official)** | Support is listed as 24/7 chat in 8 languages. Kinsta's Contact menu also lists phone, email and WhatsApp; we couldn't confirm whether phone covers technical support. |
| **Uptime (official SLA)** | 99.9% standard guarantee. Up to 99.99% only if your order form says so. Credits of 5–20% (capped at one month) must be requested by chat within 30 days. |
| **Hands-on tested by WpDesignerMag** | No |

CHAPTER 2

# Which plan to pick

**Official** prices in USD, excluding tax, **checked October 11, 2026**. The pricing page was running an A/B test, so you may see different plan names (Launch to Lead).

| Plan | Sites | Visits or bandwidth | Monthly | Billed yearly |
|---|---|---|---|---|
| Single 35k / 20GB | 1 | 35,000 or 20GB | $35 | $30/mo |
| Single 65k / 40GB | 1 | 65,000 or 40GB | $50 | $42/mo |
| Single 125k / 65GB | 1 | 125,000 or 65GB | $90 | $75/mo |
| WP 2 | 2 | 70,000 or 40GB | $70 | $59/mo |
| WP 5 | 5 | 125,000 or 65GB | $115 | $96/mo |
| WP 10 | 10 | 315,000 or 125GB | $225 | $188/mo |

Bigger Single, WP and Agency plans are also listed. Enterprise starts from $500/month with custom terms. Other variant: Launch $35, Launch Plus $59, Build $69, Expand $99, Scale $169, Lead $299 a month.

## Pick in three steps

1. **Count your sites.** One site? Start with the entry plan.
2. **Check your traffic.** Pick visits-based or bandwidth-based billing, whichever fits your numbers.
3. **Start small.** Plan changes are prorated, and going over a limit doesn't take your site offline (overage fees apply).

**See Kinsta's current plans →**

Affiliate link. WpDesignerMag may earn a commission at no extra cost to you. Confirm current prices at checkout.

CHAPTER 3

# Getting-started checklist

1. Check the plan that's shown to you, and whether the first month is free on it.
2. Sign up and open MyKinsta.
3. Moving an existing site? Request a free migration from Kinsta's team.
4. New site? Use "Install WordPress" and choose the data center closest to your visitors.
5. Point your domain to Kinsta.
6. Make a staging site before big changes.
7. Check usage in MyKinsta. Kinsta emails you at 80% and 100% of your limits.
8. Remember the 30-day money-back window (first-time customers; on free-month plans it starts at renewal).

CHAPTER 4

# Key features, explained simply

- **MyKinsta:** One dashboard for sites, domains, backups, caching and tools.
- **Staging:** A private copy of your site to test changes. Free with one click.
- **Backups:** Daily backups, kept 14 days or more depending on plan. Backups every 6 hours cost $20 per site per month; hourly backups cost $100 per site per month.
- **Security:** A managed firewall, Cloudflare DDoS protection and free malware removal.
- **CDN:** Delivers your files from servers around the world. Included in every plan.
- **Add-ons:** Extra disk space, more frequent backups, Redis and more, for an extra fee.

CHAPTER 5

# Research-based rating

**4.1**/5 ★★★★☆

**Research-based, not hands-on tested.** Features 4.5 (50%), Ease of use 4.0 (25%), Pricing and value 3.5 (25%). Support is not rated, and its 20% weight was shared out across the other three.

CHAPTER 6

# Resource library

Every image and title links to the original video or episode. Images belong to their creators.

## Featured video

### Kinsta Review 2026 (This Might Be Overkill... Or Perfect)

Marketing Island · Apr 2026, 6:19

The featured video in our review: a short MyKinsta and pricing walkthrough. These are the creator's claims; no speed, uptime or support tests. His description has his own affiliate link. He says hourly backups are $20/month; officially $20/site/month buys 6-hourly backups and hourly costs $100.

Watch on YouTube →

## Build-alongs

### Kinsta WordPress Tutorial: How To Get Started With Kinsta's Hosting Platform

My First Website · Oct 2024, 11:58

Beginner setup walkthrough. Creator affiliate link and coupon code (MYFIRSTWEBSITE) in description; we use neither.

Watch on YouTube →

### How To Build A Website With Kinsta

WP Cupid · Uploaded Jul 2023, 35:35

Full site build. Older than its title suggests; commission disclosure in description.

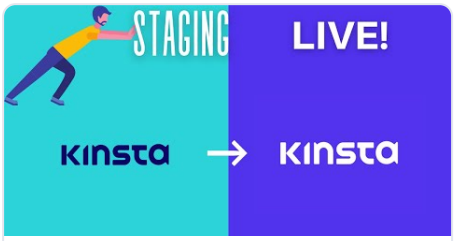
Watch on YouTube →

### How to Easily Migrate Your WordPress Website to Kinsta

Tony Teaches Tech · Mar 2021, 16:53

Older; the dashboard has changed. Affiliate link in description.

Watch on YouTube →




### How to Easily Push Changes Live with Kinsta WordPress Staging

Tony Teaches Tech · Mar 2021, 6:12

Older. Staging basics.

Watch on YouTube →

### How to Deploy Local WordPress Sites with DevKinsta

Kinsta · Jan 2021, 5:04

Made by the vendor.

Watch on YouTube →

## Webinars and replays

### Bot Traffic Reality Check Webinar

Kinsta · Jun 2026, 43:52

Vendor's view. Bot traffic matters because it counts toward usage.

Watch the replay →

### From Form to Full App: GravityKit + Gravity Forms on Kinsta

Kinsta · Nov 2025, 40:11

Vendor's view. Live demos.

Watch the replay →

### Unlock the secrets to maximizing revenue streams for web design agencies

Kinsta · May 2024, 1:01:40

For agencies. Vendor's view.

Watch the replay →

## Podcasts

All three feature Kinsta staff, so they give the vendor's view.

### 461 – From support to CEO: Jon Penland's journey at Kinsta

WP Builds · Mar 2026, 51 minutes

Kinsta's CEO on bot traffic, plans and roadmap. Vendor's view. Image: the episode's YouTube thumbnail.

**Listen to the episode →**

### 3386: Kinsta on Why 93% of Customers Still Prefer Human Support

Tech Talks Daily · Aug 2025, 26 minutes

About support. Vendor's view; Kinsta's own survey.

**Listen to the episode →**

### #193 – Roger Williams on How We Might Reimagine Sponsoring WordPress Contributions

WP Tavern Jukebox · Nov 2025

Kinsta and the WordPress community.

**Listen to the episode →**

CHAPTER 7

# Sources

1. **Kinsta pricing page and FAQ** — https://kinsta.com/pricing/. Plans, prices, limits, A/B test variants, first month free, 30-day guarantee, overages, migrations, support, security, SLA line.
2. **Kinsta homepage** — https://kinsta.com/. Product overview.
3. **Kinsta WordPress hosting page** — https://kinsta.com/wordpress-hosting/. 30 global data centers.
4. **Service Level Agreement** — https://kinsta.com/legal/service-level-agreement/. 99.9% standard uptime, credits, exclusions.
5. **Money-back guarantee** — https://kinsta.com/docs/service-information/money-back-guarantee/. First-time customers only; exclusions.
6. **Add-ons** — https://kinsta.com/add-ons/. Backup add-on prices.
7. **Overages** — https://kinsta.com/docs/billing/wordpress-hosting-plans/overages/. Overage fees and alerts.
8. **Marketing Island review video** — https://www.youtube.com/watch?v=ksQS_SpfY0A. Creator's claims only.

**Checked on:** October 11, 2026. Prices and features change, so confirm them at checkout.

Thumb Test Master Checklist

Try it Free!