

FREE GUIDE

WpDesignerMag

THE DESIGN SIDE OF WORDPRESS

Guide to Divi

The Divi 5 theme and visual builder, explained for beginners: plans, Divi 4 vs Divi 5 and getting started.

Covers: Divi, Divi Pro, Divi Lifetime, Lifetime + Pro

Facts checked: October 12, 2026

Review type: Tested by Geekett; ratings from hands-on testing

See the disclosure inside.

A WpDesignerMag guide

Guide to Divi: Free Download from WpDesignerMag

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Disclosure. WpDesignerMag may earn a commission if you buy through the link in this guide, at no extra cost to you. Geekett uses Divi. The ratings come from Geekett's hands-on testing. The facts come from Elegant Themes' official pages and credited creator content. Linked videos, tutorials and podcasts may carry their creators' own affiliate links or discount codes, which have no connection to WpDesignerMag.

CHAPTER 1

What Divi is

Divi is a WordPress theme with a drag and drop visual builder. You design pages, headers and footers on screen, without code.

Divi is made by Elegant Themes. Divi 5 is a full rebuild. It left beta on February 26, 2026.

Vendor	Elegant Themes
Current version	Divi 5.15.1, released in October 2026 (October 9 per the Help Center, October 10 per the official changelog)
Websites	Unlimited, on every plan
Refunds (official)	Full refund within 30 days, no questions asked
Review type	Tested by Geekett. Facts are checked against official docs and credited reviews.

CHAPTER 2

Which plan to pick

Official prices in USD from the Elegant Themes join page, **checked October 12, 2026**.

Plan	Price	What you get
Divi	\$89 a year	Divi on unlimited sites, Divi Dash, updates and 24/7 support while you pay
Divi Pro	\$277 a year	Divi plus Divi AI, Divi Cloud, Divi VIP support and 4 team seats
Divi Lifetime	\$249 once	Divi for life, with lifetime updates and support. No Pro services.
Divi Lifetime + Pro	\$297 today, then \$212 a year	Lifetime Divi plus the Pro services each year
Divi AI on its own	\$193 a year	For existing customers who only want the AI tools

Savings numbers do not match. The Pro card says "Save 69%", but the page FAQ says Pro is "saving you 58%". We do not use either figure.

The join page does not say if the yearly price stays the same at renewal, so check before you renew.

Pick in three steps

1. **Building for years?** The one-time Lifetime price can cost less than paying every year.
2. **Want AI tools?** AI is not in Divi or Divi Lifetime. You need Pro or Divi AI.
3. **Working in a team or for clients?** Pro adds team seats, cloud storage and faster VIP support.

[Check Divi plans →](#)

Link to the official site. Confirm current prices at checkout.

CHAPTER 3

Getting-started checklist

1. Pick your plan. Note that the 30-day refund window starts at purchase.
2. Download Divi from your Elegant Themes account and upload it to WordPress.
3. Open the Divi dashboard to see Quick Sites, the migrator and your settings.
4. Set your global colors and fonts first, using design variables.
5. Build your header and footer in the Theme Builder.
6. Check every page on phone and tablet sizes before you publish.
7. Already on Divi 4? Test the Divi 5 migrator on a staging copy first.
8. Keep a backup before any big update.

CHAPTER 4

Key features, explained simply

- **Visual Builder:** Edit your page on screen and see changes as you go.
- **Theme Builder:** Design headers, footers and templates for whole groups of pages.
- **Design variables and presets:** Save colors, fonts and styles once and reuse them everywhere.
- **Flexbox and Grid layouts:** New in Divi 5. Powerful, but one reviewer found them confusing at first.
- **Responsive editing:** Adjust layouts for phone, tablet and desktop.
- **Divi 5 Migrator:** Converts Divi 4 pages. It keeps a backup copy of the old content.
- **Divi AI and AI Agent:** Pro or Divi AI only. Agent use beyond \$60 a year costs extra.

CHAPTER 5

Good to know: Divi 4 or Divi 5?

New sites can start on Divi 5. Existing Divi 4 sites do not have to switch right away. You opt in to Divi 5 updates from the Divi dashboard.

Divi 4 support length. Elegant Themes first promised six months of Divi 4 support. On February 26, 2026, it extended this to at least 12 months, so until at least late February 2027.

Complex sites and sites with third-party Divi plugins need the most care. Test on a copy first.

CHAPTER 6

Hands-on rating

4.3/5 ★★★★★

Based on Geekett's hands-on testing, with facts checked against official docs and credited reviews. Features 4.5 (50%), Ease of use 3.5 (25%), Value 4.5 (25%). Support is not rated, and its 20% weight was shared out across the other three.

CHAPTER 7

Resource library

Every image and title links to the original video, article or episode. Images belong to their creators.

Featured video



Well, Lets take a look at Divi Theme 5.0

Darrel Wilson · Nov 2025, 15:56

The featured video in our review. A hands-on tour of the Divi 5 builder, recorded on the beta. His UI complaints may be out of date now. His description has his own Divi link, which we don't share.

[Watch on YouTube →](#)

Build-alongs



Part 5: Building A Divi 5 Homepage From Scratch

Elegant Themes blog · Updated Jun 2026, written course

Made by the vendor. Part of a 16-part course that builds one site from a blank install. All plans.

[Read the guide →](#)



How to Make a Professional WordPress Website with Divi 5 (Step-by-Step Tutorial 2026)

Ferdy Korpershoek · Feb 2026, 2:53:06

Independent. Makes each section responsive as he goes. Has affiliate links and a hosting coupon.

[Watch on YouTube →](#)

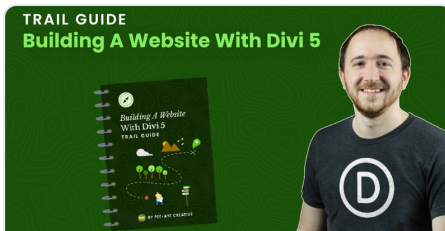


Divi 5 Full Tutorial - Build Websites The Easy Way

Darrel Wilson · May 2026, 1:54:25

Independent. Includes a mobile section. Has referral links.

[Watch on YouTube →](#)



Building A Website With Divi 5 (Trail Guide)

Pee-Aye Creative · Date not shown, posts and videos

Independent maker that sells Divi plugins and a membership.

[Read the guide →](#)



Using The Divi Theme Builder in Divi 5

Elegant Themes · Mar 2026, 7:55

Made by the vendor. Includes a custom mobile menu.

[Watch on YouTube →](#)



Understanding the Divi 5 Design System: Variables vs. Presets

Pee-Aye Creative · May 2026, 25:12

Independent maker that sells Divi plugins.

[Watch on YouTube →](#)

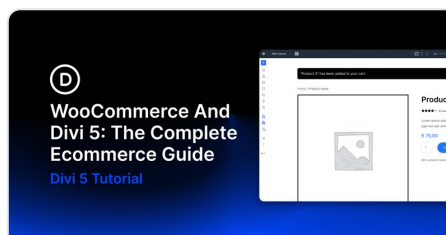


Part 12: Making Your Divi 5 Website Fully Responsive

Elegant Themes blog · Updated Jun 2026, written course

Made by the vendor. The best mobile pick, but it works from desktop down.

[Read the guide →](#)



WooCommerce And Divi 5: The Complete Ecommerce Guide

Elegant Themes blog · Updated Mar 2026, written guide

Made by the vendor. Needs the free WooCommerce plugin.

[Read the guide →](#)



How to Use Divi AI Full Site Generation

Elegant Themes Help Center · Updated Oct 2026, help article

Made by the vendor. Needs Divi AI or Divi Pro.

[Read the guide →](#)

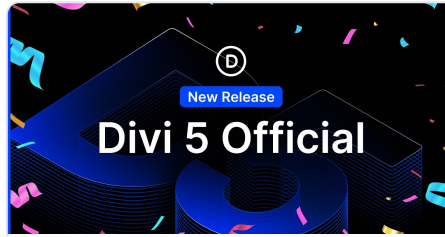


"This changes everything. 🤖" (about the Divi AI Agent)

Elegant Themes · Sep 2026, 20:25

Made by the vendor. A feature tour with a sale offer that may have ended. Needs Divi AI or Pro.

[Watch on YouTube →](#)



Divi 5 Official! (Beta Ends Today)

Elegant Themes · Feb 26, 2026, 11:54

Made by the vendor. Shows the Divi 4 to Divi 5 migrator.

[Watch on YouTube →](#)



Step 2: Building the Global Header & Footer in Divi 5

Mark Hendriksen · Oct 2025, 22:37

Recorded on the beta, so screens may differ. Likely has affiliate links.

[Watch on YouTube →](#)

Webinars and replays

Live Divi 5 replays are rare. The first is the only Divi 5 replay we found. The second is a 2021 Divi 4 stream and may be out of date.

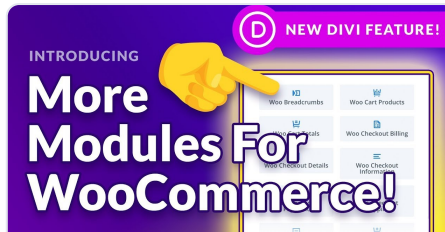


Divi 5 Launch Special: Divi Chat Reunion

FocusWP · Feb 26, 2026, 1:39:18

Community discussion with live Q&A, not a build. One host sells Divi products and is a testimonial on the Divi page.

[Watch the replay →](#)



Divi Feature Update LIVE - WooCommerce Cart & Checkout Customization

Elegant Themes · Dec 2021, 1:19:48

Vendor stream. Divi 4 era (2021), so possibly outdated.

[Watch the replay →](#)

Podcasts

Three are from Josh Hall, who is a testimonial on the Divi sales page, so they lean pro-Divi. WP Builds is independent.



Divi 5 is live...let's talk about it

Web Design Business with Josh Hall ·

Mar 6, 2026, 26 min

Solo episode. Divi-friendly host.

[Listen to the episode →](#)



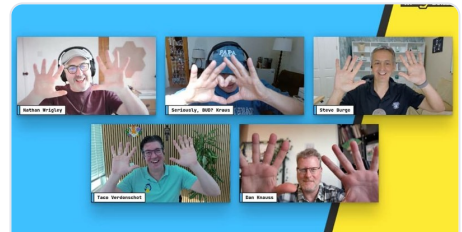
439: Why We're Sticking with Divi 5 with Ania Romańska

Web Design Business with Josh Hall ·

Aug 31, 2026, 63 min

Covers likes and frustrations. Guest sells a Divi workshop.

[Listen to the episode →](#)



'Never arrive in time': This Week in WordPress #368

WP Builds · Mar 10, 2026

Independent news show. Divi 5 launch is one short item.

[Listen to the episode →](#)



297: Battle of the Page Builders: WordPress Edition with Dave Foy

Web Design Business with Josh Hall ·

Nov 13, 2023

Old, before Divi 5. Divi vs Elementor vs Bricks.

[Listen to the episode →](#)

CHAPTER 8

Sources

1. **Elegant Themes join page:** <https://www.elegantthemes.com/join/>. Plans, prices, what each plan includes, 30-day refund, savings wording.
2. **Divi AI Agent page:** <https://www.elegantthemes.com/ai-agent/>. Divi AI price, agent spend and pricing model.
3. **Divi 5 Official (Feb 26, 2026):** <https://www.elegantthemes.com/blog/theme-releases/divi-5-official>. Divi 5 release, Divi 4 support statement, migrator.
4. **Divi 5 Update Status (Help Center):** <https://help.elegantthemes.com/en/articles/9973580-divi-5-update-status>. Divi 5.15.1 release date: October 9, 2026.
5. **Official Divi 5 changelog:** <https://www.elegantthemes.com/api/changelog/divi-5.txt>. Divi 5.15.1 listed as updated October 10, 2026.
6. **Divi 5 Official Release Date (Jan 14, 2026):** <https://www.elegantthemes.com/blog/general-news/divi-5-official-release-date>. The original six-month Divi 4 support promise.
7. **Divi product page:** the official page the Chapter 2 button links to. Product overview and testimonials.
8. **Darrel Wilson review video:** <https://www.youtube.com/watch?v=CrdanulfVeM>. Creator's walkthrough and views only, recorded on the beta.

Checked on: October 12, 2026. Prices and features change, so confirm them at checkout.



Thumb Test Master Checklist

Try it Free!